

# Focus on India: Global Industry & Competitive Analysis

The UMass Boston College of Management Graduate Programs, in collaboration with the College of Advancing and Professional Studies, is pleased to announce Focus on India: Global Industry & Competitive Analysis.

# **Program Overview**

The course begins with preparatory sessions in Boston. We then travel to Delhi, where we attend seminars conducted by faculty and industry specialists, who brief us on the Indian economy, Indian Accounting Standards and the Indian legal framework. We also visit companies like Ernst and Young, Tech. Mahindra, Dell India, LG Industries, Haldiram's and WIPRO, governmental agencies like the Indian Railways Ministry and the Ministry of Information Technology, and tour the facilities of a major private hospital. We participate in various cultural activities and visit historical sites in Delhi and its vicinity, the magnificent Taj Mahal in Agra and the Pink City of Jaipur. Upon our return to Boston we have a final "debriefing" meeting and the students submit a final report.

Past participants of this program have described this as "life-altering". Testimonials

Pictures say a thousand words – click here to see some images from past programs:

2014 India Program 2013 India Program

#### **Courses and Credit**

Participants register for one 3-credit course:

MBAMGT 685 Global Industry and Competitive Analysis.

Interested participants may also enroll for a 3-credit **independent study (MBAMGT 696)** in consultation with Professor Arindam Bandopadhyaya. As example of projects which you may choose, please see <u>Doing Business in India: Opportunities and Challenges</u>



## The Faculty

The course will be taught by <u>Arindam Bandopadhyaya</u>, who is a Professor of Finance and Chair in the Accounting and Finance Department at UMass Boston. He is also the Director of the College of Management's <u>Financial Services Forum (FSF)</u>. Dr. Bandopahdyaya is widely recognized for his classes that include experiential learning. He is the recipient of numerous teaching wards including the 2013 Chancellor's Award for Distinguished teaching.

## Disclaimer

Please be advised that international programs are subject to change, slight or major, at any time due to circumstances beyond our control; this includes any and all fees, dates, itinerary, and program activities. We will do our best to inform all applicants of any changes in as timely a manner as possible.

### Schedule & Fee

Program runs: Fee:

January 2 - 13, 2015 MBAMGT 685 \$1,150 (3 credits)

MBAMGT 696 \$735 (3 credits, optional).

An additional \$1,395 will cover all meals, ground transportation, field-trips and lodging. Students pay this fee directly to the travel vendor. The above fee is based on a minimum enrollment of 10 students. (surcharge will apply for a group less than 10 participants). A \$250 deposit is due with your application submission.

## To Apply

This course is open to all University of Massachusetts Boston College of Management graduate students. Undergraduate students and individuals from other colleges and universities are also welcome to <a href="maply">apply</a>, but must first receive permission from Professor Bandopadhyaya. **Application Deadline:** October 24, 2014. Applications received after the deadline will be considered if space is available. To apply, visit <a href="http://cdn.umb.edu/images/caps/Winter15-Internl-Application.pdf">http://cdn.umb.edu/images/caps/Winter15-Internl-Application.pdf</a>. Please Note: a valid passport and visa is required for travel to India.

## For program information, please contact

Jennifer Goode-Sollis p. 617.287.6995 jennifer.goode@umb.edu

## For academic information, please contact:

Arindam Bandopadhyaya
Chair and Professor of Finance
Department of Accounting and Finance
Arindam.Bandopadhyaya@umb.edu