

Teach in China. (former name as GeniusConnect)

Company Background

Teach in China. (TIC) is a new B2B product of Genius International Education dedicated to connect the best native-English-speaker teachers in North America and the most reputable schools, kindergarden and English-teaching institutions in China. We connect two different types of teachers – online tutor and in-person tutors. Along with the fast-growing economy in China, the English-learning become a giant market and over half million high quality English teachers and tutors are in need. The company work closely with colleges in North America and our business partners in China, to help fulfill the requirements of these schools, kindergarden and institutions.

Internship Position: Social Media Marketing Intern

Description:

We are looking for a highly motivated marketing intern to work on a social media campaign for the products and services offered by the company. The intern should be familiar with social media marketing process and tools.

Qualifications

- Fluent in both English and Mandarin, especially in reading and writing
- Can demonstrate knowledge of, and experience with Facebook, LinkedIn, Wechat and Weibo
- Proficient with Microsoft Office Suite
- Strong written communication skills, capable to draft short articles in English and Chinese
- Are a motivated self-starter who has a background working in early-stage companies where resources are limited
- Have the ability to communicate well, report work progress and meet deadlines
- Have high energy, a helpful attitude and self-motivation

Compensation

- 10 hours per week
- \$12 per hour
- Immediate start date
- Please submit resume and cover letter to jessica.yang@gnsedu.com