Business Bootcamp for Women was designed by the former Director of Curriculum Innovation & Technology at Babson College, #1 in the world for entrepreneurship education, who saw the need for a new way to teach women how to develop their confidence and business skills to bring innovative thinking and results to business. Studies show that companies with more women leaders perform better financially. Want to help prepare YOUR next generation of women leaders? Start here.

“The timing is ripe for a program like this… It is an accessible, inviting way to teach women the hard business skills they need…” - Forbes
Imagine the possibilities.
- Go from being STUCK to being SUCCESSFUL
- Go from too many ideas to being CLEAR on where to FOCUS
- Push past the FEARS and DOUBTS that hold you back
- Get clear on 3 CAREER GOALS to work on
- Find out where your TIME is going and learn ways to be more PRODUCTIVE
- Learn how to get PAST THE ROADBLOCKS that stop you
- Learn the Year of Action FRAMEWORK to get RESULTS

Design the blueprint for results.
- Learn how to turn your GOALS into ACTION – with a CLEAR PLAN
- Develop an ENTREPRENEURIAL MINDSET to SEE OPPORTUNITIES and SOLVE PROBLEMS – in any career
- Know who your CUSTOMER is and what problem you are solving
- Get clear on what you OFFER; what is your VALUE and where to FOCUS your time and resources for RESULTS
- Learn the SECRETS to become INispensable at work
- Understand the FINANCIALS – know how the business makes money; in SIMPLE TERMS

Create it. Execute your action plan.
- Put your PLAN INTO ACTION
- Create PITCHES and PRESENTATIONS that engage your audience; get feedback on COMMUNICATION skills
- Start before you’re ready – learn how to push yourself OUT OF YOUR COMFORT ZONE and take action
- Learn how to become a GREAT SALESPEerson even if you “hate to sell”
- Learn MARKETING basics – overview of social media and tech tools
- Learn the basics for creating a WEBSITE and a successful online presence
- Know how to POSITION YOURSELF and your PRODUCTS/SERVICES

HOW DOES IT WORK?

FLEXIBLE SCHEDULE & GROUP CALLS
This program is designed to fit YOUR schedule. Each week you’ll have videos and action tasks to complete on your own. Then on Thursday nights we’ll meet online to go over the material, meet guest speakers and keep you motivated and accountable. You can call in from anywhere and the sessions are recorded.

PRIVATE ONLINE COMMUNITY DISCUSSIONS
There’s a safe space to connect with others and ask questions like: “How do I price my product?” or “How do I feel more confident speaking up in meetings?”

REAL-WORLD LEARNING
You’ll get the inside track on the skills you need to take action. It’s hands-on learning that is flexible - focused on results.

TALK WITH “GUEST ROCKSTARS”
We invite business experts to speak to us online and take your questions. Past Guest Rockstars have included: author and marketing guru Seth Godin, Stanford d.School and Cornell faculty Tracy Brandenburg and Forbes writer and branding expert Cari Sommer.

HOW MUCH TIME DOES IT TAKE?
Estimate 3-4 hours a week – which includes 1½ hours for the weekly call. (No commuting time!)

Online Program: Feb 1 – Mar 25, 2016  •  TO REGISTER: http://blogs.umb.edu/ec  •  FOR INFO: erin.mccormick@umb.edu